



ABOVE & BEYOND
MARKETING
BULLETIN

2016 MY RANGE ROVER SPORT HST AND SUPERCHARGED LIMITED EDITION PRODUCT INFORMATION WITH PRICING

19-JUN-15 | No.: MPR15-16 | Section: PRODUCT/PRICING | Market: USA

2016 MY Range Rover Sport HST and Supercharged Limited Edition Product Summary

Jaguar Land Rover North America, LLC is pleased to announce product changes and details relating to the 16MY Range Rover Sport HST and Supercharged Limited Editions

Full feature and pricing details are provided on the following pages.

Operation Bulletin OGI 15-67 provides details of production and allocation timing.

Range Rover Sport HST – a Performance V6 Limited Edition with 380HP

Price: \$79,995

Production Volume: 800 units for 2016 MY



European vehicle shown with optional 22" wheels. (21" wheels are standard for the US Market)

Jaguar Land Rover North America, LLC

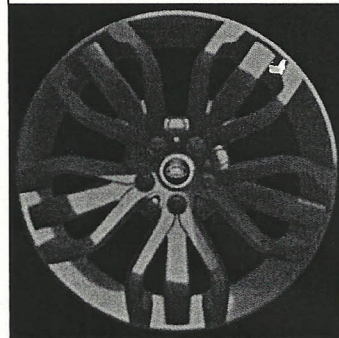
555 MacArthur Boulevard Mahwah, NJ 07430



This is a performance limited edition positioned between the current V6 and V8 engines. A 380 HP version of the V6 engine will be introduced on the new HST which will include unique black exterior detailing.

Chassis and suspension upgrades including upgraded brakes and Terrain Response with Dynamic Mode. Dynamic Mode optimizes the suspension, Electric Power Assisted Steering (EPAS) and other electronic systems to give a driving experience appropriate to its positioning as a performance-oriented product. When selected, 'Dynamic Mode', creates increased control on suspension damping, a more responsive throttle pedal and gearshifting.

Standard 21" Wheel –
Dark Satin Grey



HST highlights:

- 380 HP (+40HP)
- Upgraded brakes
- Performance suspension
- Full TFT Instrument Cluster
- Unique 21 inch wheel in dark satin grey
- Headlamps and Tail lamps with "smoked effect" finish on all non-reflective surfaces
- Gloss Black Exterior Accents including:
 - Gloss Black Fender Vents, Hood Vent Mesh, and Surrounds
 - Gloss Black Hood Lettering, Grille Surround and Grille Mesh
 - Door Handles with Gloss Black Surrounds
 - Gloss Black Tailgate Lettering and Rear Tailgate Trim
 - Front Lower Bumper Cover with Gloss Black Surrounds
 - Gloss Black Fog Lamp Bezels
 - Rear Eye Cover with Gloss Black Surrounds
- Stainless Steel Exhaust Tips
- Upgraded Brake Calipers – Painted Red
- Extended Rear Spoiler
- Body Colored Door Cladding and Bumper Corners with additional vent detailing.
- Noble Plated Paddle Shift
- Bright Metal Sports Pedals
- HST badging on the dashboard, carpet mats and the TFT instrument panel
- Santorini Black Contrast Roof

Five Colors will be available. Interior colors have been designer coordinated to match exterior paint

- Santorini Black with Ebony/Ebony Interior
- Fuji White with Ebony/Ebony Interior
- Corris Grey with Ebony/Lunar Interior
- Indus Silver with Ebony/Lunar Interior
- Firenze Red with Ebony/Pimento(Red) Interior

Seats are trimmed in Oxford Leather with the Autobiography pattern.

Sports Textured Aluminium Trim Finisher are standard

Other Included Features:

- Meridian Surround Sound Audio System (825w) with 19 speakers
- Climate Front Seats with Heated Rear Seats
- Leather Heated Steering Wheel
- 60:40 Folding Rear Seats with Load Through
- Automatic Headlamps With High Beam Assist (AHBA)
- Heated Windscreen
- Power Adjustable, Heated, Power fold Exterior Mirrors with Approach Lamps, Auto Dimming
- Blind Spot Monitoring with Closing Vehicle Sensing and Reverse Traffic Detection
- Adaptive Xenon Headlamps With LED Signature

RANGE ROVER SPORT HST LIMITED EDITION

2016 Model Year: HST Limited Edition

Destination & Delivery

MSRP *

Range Rover Sport 3.0L V6 HST Limited Edition (SDBV/350XA)

\$995

\$79,995

* This pricing does **NOT** include \$995 destination and delivery charge.

Red highlighted items are revised for this bulletin

Additional Features with HST Limited Edition Specification in addition to HSE content

Available Colors: Santorini Black, Fuji White, Corris Grey, Indus Silver, and Firenze Red

Interior Colors are designer selected to match exterior paint.

Ebony Headliner

Full TFT Instrument Cluster

21 inch wheel in an exclusive dark satin grey color,

Unique Front and Rear light finish

Gloss Black Fender Vents, Hood Vent Mesh, and Surrounds

Gloss Black Hood Lettering, Grille Surround and Grille Mesh

Door Handles with Gloss Black Surrounds

Gloss Black Tailgate Lettering and Rear Tailgate Trim

Front Lower Bumper Cover with Gloss Black Surrounds

Gloss Black Fog Light Bezels

Rear Eye Cover with Gloss Black Surrounds

Stainless Steel Exhaust Tips

Upgraded Brake Calipers - Painted Red

Santorini Black Contrast Roof and Extended Rear Spoiler

Body Colored Door Cladding and Bumper Corners with additional vent detailing.

Noble Plated Paddle Shifters

Bright Metal Sports Pedals

Meridian™ Premium Surround Sound System with 825 Watts and 19 Speakers

Climate Front Seats & Heated Rear Seats

Heated Steering Wheel

60/40 folding rear seat with load through

Heated Windshield

Auto Dimming Exterior Mirrors

Blind Spot Monitor with Closing Vehicle Sensing and Reverse Traffic Detection

Adaptive Xenon Headlights with LED Signature & High Beam Assist (AHBA)

RANGE ROVER SPORT SUPERCHARGED V8 LIMITED EDITION

2016 Model Year: Supercharged Dynamic Limited Edition

Destination & Delivery

MSRP *

Range Rover 5.0L V8 Supercharged Limited Edition (SCBV/350NC)

\$995

\$93,075

\$93,075

* This pricing does **NOT** include \$995 destination and delivery charge.

Red highlighted items are revised for this bulletin

Additional Features with Limited Edition Specification

Yulong White Exterior with Contrast Santorini Black Roof

Ebony / Cirrus Interior with Ebony Seats, Morzine Ebony Headliner and Grand Black Lacquer Wood Trim

22" 5 Split Spoke Wheels - Style 508 with Satin Black Finish and Black Lug Nuts

Stealth Effect Exterior Trim - Includes the following components in Satin Black:

Hood & Fender Vents, Mirror Caps, Front & Rear Tow Eye Covers, Tailgate & Hood Lettering,

Tailgate Finisher, Fog Lamp Bezels, & Exterior Accents, Front Grille & Grille Surround,

Headlamps & Tail lamps with "smoked effect" finish on all non-reflective surfaces. Tail lamps with clear lenses (except side indicator).

Luxury Climate Comfort and Visibility Package - Includes Climate Front & Rear Seats (heated & cooled),

Heated Steering Wheel & Windshield, 4 Zone Climate Control, Front Cooler Box, 16 Way Driver/Passenger Power Front Seats,

Adaptive Headlights with High Beam Assist (AHBA), Auto Dimming Exterior Mirrors, Split 60/40 folding rear seat with load through

Blind Spot Monitor with Closing Vehicle Sensing and Reverse Traffic Detection

Dynamic Content - Includes the following:

TFT Virtual Instrument Display, Stainless Steel Gas and Brake Pedals, Front & Rear Premium Carpet Mats, Noble Plated Paddle Shifters

Red 20" Brembo® Brake Calipers, Red SPORT badge on tailgate

Meridian™ Premium Surround Sound System with 825 Watts and 19 Speakers including Subwoofer

Monroney and Invoice will show the following options:

Range Rover Sport V8 SC Dyn	\$82,695
S/C V8 LE Pack 074PG	\$9,380
Ebony Headliner	\$350
Contrast Roof Santorini Black	\$650
TOTAL	\$93,075

Note: Vehicle specification and pricing subject to change